

COMPANY PROFILE



E K I T A I

UAE
INDIA



About Us

It all began with a concept, a concept that revolutionized how we understand the world of languages. To be observant in an industry based on human expressions one requires comprehension that shows both real emotions and the informed choice of words. With the help of word physiologists, began a journey for providing a helping hand to the organizations of the future.

Ekitai goes beyond your regular translation agency. Our experienced team understands the nuances involved when it comes to languages. We are sensitive to all the people of the world, offering a complete understanding of diverse cultures and language.

We at Ekitai understand the importance of the subtle differences across a myriad of dialects that exist within every language and we ensure that our linguists incorporate this essence and translate it into the desired result.

Our linguists believe in analyzing the language form and applying a localize approach to each job to give you a superior translation. They decode the language in the context of acoustic and articulatory properties and not just by phonetic word sounds.

Language regions we cover.



100+
LANGUAGES

30+
MARKETS

7k+
EXPERTS

Europe



Africa



Middle East/Asia



North America



South America



Australia/Pacific



Our Services



Translation
Transcription
Localization
Multimedia Translation
Subtitling

1.

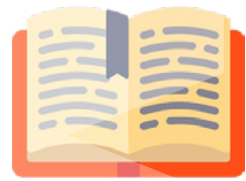
Translation

At EKITAI, translation is about creating a connection with global clients. Hence, our approach is to build tailor-made linguistic teams and develop processes around each subject matter and content type.

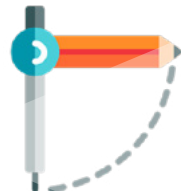
EKITAI recognize that translating marketing content needs a team with different skill specialisations. We pride ourselves on our ability to translate your technical content by engaging with subject matter experts (SME's) who understand your domain because they are experienced in your industry.

Similarly, our software translation specialists are linguists with an appreciation of the particular challenges involved in UI translations.

We Translate



Books



Engineering Drawings



HR Policy Documents



Certificates



General Correspondence



Press Releases



Contracts



Legal Agreements



Patents



Tenders



Technical Specifications



Trained & Certified



Masters/ Doctoral Degree Holders



Subject Matter Expert



Qualified & Professional



Experienced



Native Speakers

Our Translators are...



Translation for eLearning & Trainings

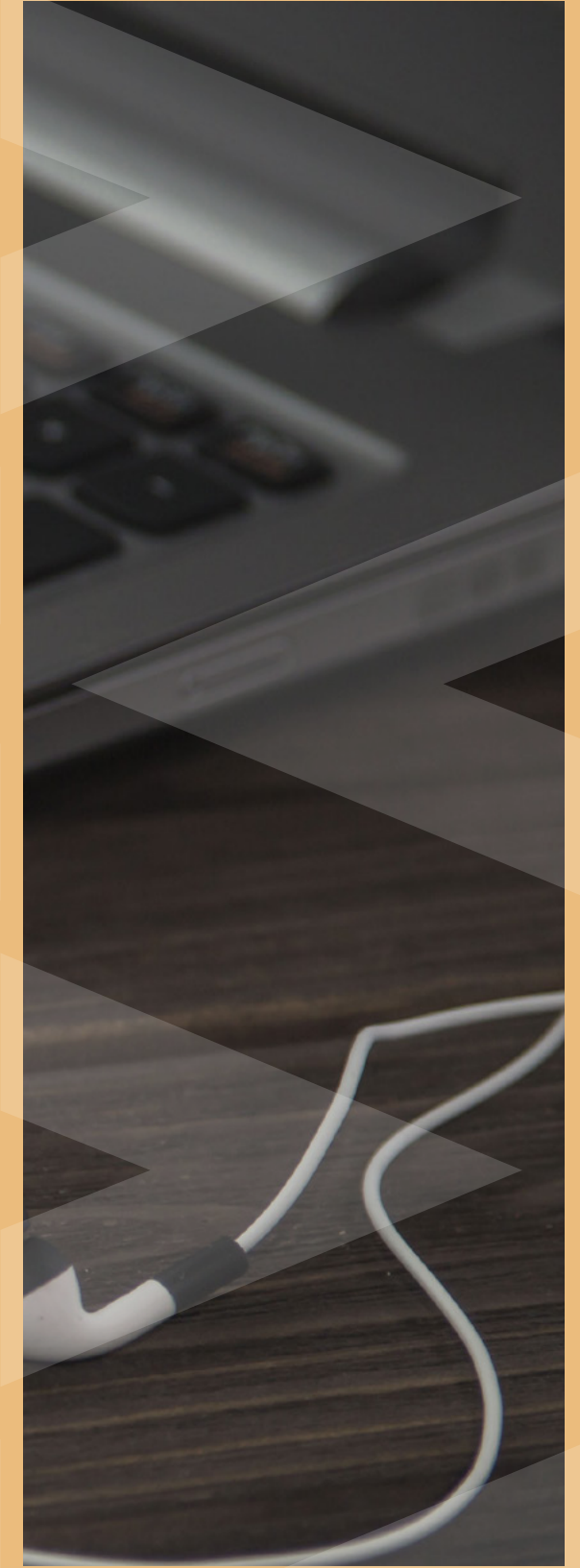
Increase your global connect and reach with your employees and students with training materials in their local languages.



Translate storyboards and scripts



Linguistic QA (online/offline)



We can transcribe audio from a multitude of languages. The various transcription domains that we serve include viz., Medical Transcription, Market Research Transcription, Academic Transcription, Audio Transcription Business Transcription, Conference Transcription, Interview Transcription, Multi-lingual Transcription, Podcast Transcription and Video Transcription among other areas.

If you need any other type of transcription, which is not mentioned above, please write us with your requirement at enquire@ekitaisolutions.com and our client servicing team will assist you.

2. Tr[^]anscription

**Our
Transcribers
are...**



Native
Speakers



Experienced



Qualified &
Professional



Trained &
Certified



3.

Localization

Reach your audience in a language they understand. Ekitai's localization experts help you choose the right tools for your localization process to reach a diverse global audience. Our services include capturing screenshots, extracting translatable content from files, tuning localized software by resizing dialogs and modifying layout as well as testing i18n features for language applicability.

Website Localization for Market Penetration

Keen to improve your market timing? A number of studies support the fact that sales can be significantly increased if you sell products to customers in their native languages. Marketing or selling products online in English is often a must, but to enter a local market that globally website localization is vital for successful presence.

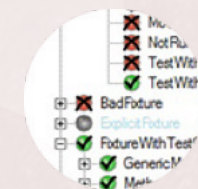
Mobile Application Localization

Mobile app localisation is essential if you want to conquer overseas markets. There is always a catch, right? If you want to join the international bash, you'll need to do more than make your app accessible in multiple areas. This is where the fun begins. You will need to get your texts translated and localised, the design optimised and take time to research the expressions, tones and habits of different target audiences.

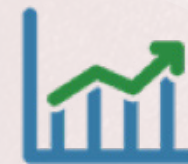
Localization of Software User Interface (UI)

Your customers need to be able to use your software easily. It should look and feel native. It needs to accommodate their local holidays, date formats, time formats, and so on. It should also reflect the customer. For example, an image of a Caucasian family might not be appropriate for a home page image for a website in China.

Localize your product UI and documentation to create customer delight and engagement:



GUI Strings



Data Sheets



Product Demos



Compatibility



User Assistance Documentation



Online Help

WE ARE ADEPT IN ALL LEADING TOOLS



4. • Multimedia Translation



Take your multimedia content international with our multimedia localization and video dubbing services. Our Ekitai team specializes in computer Aided Design, digital media and technical support literature. We support entire pre and post-production of your multimedia content. We specialize in the following:

Voice-Over

Voice-Over Services Do Not Require The rigor involved in dubbing Or subtitling; However, they still need to follow a time sequence. This requires proper equipment and expertise. For voice overs of films, commercials, or training videos, Ekitai has a large pool of talent available. We offer native-speaking voiceover actors who have the know-how and voiceover experience to deliver your message to both – global and local marketplace.

Dubbing /Lip Sync

Despite the increasing popularity of simple voice-overs and subtitling the process of dubbing and Lip Synchronization is still one of the preferred methods to watch video content in another language. As it does not require reading, it is ideal for children and markets with lower levels of general education. Many clients prefer dubbing as it closely reflects the experience of the original production.



5. Subtitling

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Broadcast and post production companies will require subtitles in particular subtitling formats that can only be generated by professional subtitling software. In order to know the most important information to communicate the translator needs to consider the audience is constantly aware of non-verbal information as they watch the content on screen. That information can never be overlooked. Therefore, speech redundancy can and must be extremely succinct if we do not want the audience to spend the whole time reading subtitles only. Ekitai can supply your subtitles in many standard subtitling formats. We handle a variety of video and audio formats and have an extensive number of subtitle translation projects to our name. Our success has been achieved both through extensive preparation and through a constant focus on improvement, building a highly efficient team of professional subtitle translators – the result; we can provide superior subtitle translation services for a large number of language pairs.

Our Talents are...



Native Speakers



Experienced



Qualified & Professional



Trained & Certified



THANK YOU!

E K I T A I

www.ekitaisolutions.com